



DAMATRIX STUDIOS
NETWORK

CAPABILITY STATEMENT

Company Overview

Founded in 2000, DaMatrix Studios Network (DSN) is one of the Bronx's first internet radio and podcast studios. For over 20 years, DSN has produced professional audio/video content and trained youth and community members — from age 6 to 60 — in the full podcast and video production pipeline. DSN's flagship education program, D's 3 P's of Podcasting, is a turnkey curriculum delivered by a school or community's own certified staff.

DaMatrix Studios Network, Inc.

42 Broadway, Suite 7

New York, NY 10004

Studio: DSN Wall Street, NYC

D's 3 P's of Podcasting — Produce · Perform · Promote

Core Competencies

- **Podcast & Audio Production:** Storytelling, interviewing, recording, editing, publishing.
- **Video Podcasting:** Camera operation, lighting, visual setup, and post-production.
- **Facilitator Certification:** Train-the-trainer model so schools and programs run sessions themselves.
- **Live Broadcast Operations:** Equipment setup, troubleshooting, and in-building broadcast systems.

Past Performance

- Cooper Park Houses (NYCHA Community), Brooklyn, NY — intergenerational media program, ages 6–60 (2026)
- Children's Aid College Prep Charter School, Bronx, NY (2023–Present)
- The Wick Against Violence Afterschool Program, New York, NY (2023–Present)
- Research & Service High School · Catherine & Count Basie Middle School · Cyberarts Studio Academy (2023–2025)
- McKinley Afterschool Program, NYCHA Partnership, Bronx, NY (2019–2023)
- Guns Down/Life Up Mentorship Program, Bronx, NY (2017–Present)

Differentiators

- **Train-the-Trainer Model:** A school's own staff is certified by DSN faculty and delivers every session, so capability stays after the contract ends.
- **No Student Data Risk:** No student accounts, portal, or logins — DSN never receives student PII.
- **20+ Years of Production Credibility:** High-profile guests have included Cardi B, J Cole, Nipsey Hussle, and Rep. Alexandria Ocasio-Cortez (Netflix's *Knock Down the House*).

Focus Areas

- K–12 podcast & media curriculum
- NYCHA & community programming
- Intergenerational programs (ages 6–60)
- Afterschool & youth mentorship

Studio Credentials

- Founded 2000 · Bronx, NY
- 40+ shows produced weekly at studio peak (2017)
- 3 P's of Podcasting curriculum, taught since 2017

Key Partners

- NYC Public Schools
- NYC Housing Authority (NYCHA)
- Afterschool & Mentorship Programs
- Community Organizations

Ready to Book

Tell us your term dates and we'll schedule facilitator certification around your calendar. No-cost demo sessions available on request.

 718.708.5890

 booking.setmore.com

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